

# STUDENT SCORECARD

Sacramento City College: Business & CIS Division

## MARKETING CERTIFICATE OF ACHIEVEMENT

Academic Year: \_\_\_\_\_

Date: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 ID: \_\_\_\_\_  
 Phone: \_\_\_\_\_

\* All prerequisite courses must be completed with a grade of C or better.

<input type="checkbox"/>	Course #	Course Name	Units	Prerequisites and Advisories*	Semester Offered			Rec Sem	Grade
					FA	SP	SU		
		<b>English Prerequisite:</b> None							
		<b>Math Prerequisite:</b> None							
	BUS 300	Introduction to Business	3	Prerequisite: None, <i>Advisory: ENGWR 51 or ESLW 50</i>	F, O	F, O	F, O	1 <sup>st</sup>	
	MKT 300	Principles of Marketing	3	Prerequisite: None; <i>Advisory: ENGWR 101, ESLW 340, or BUS 100</i>	H	H	O	1 <sup>st</sup>	
	MKT 310	Selling Professionally	3	Prerequisite: None	F	F		2 <sup>nd</sup>	
	MKT 314	Advertising	3	Prerequisite: None	F			3 <sup>rd</sup>	
	MKT 330	Internet Marketing	3	Prerequisite: None; <i>Advisory: CISC 305</i>	O	O		4 <sup>th</sup>	
<b>A Minimum of 3 units from the following:</b>									
	BUS 210	The Business Plan	1	Prerequisite: None		F (w)		4 <sup>th</sup>	
	BUS 212	Marketing Small Businesses	1	Prerequisite: None		F (w)		4 <sup>th</sup>	
	BUS 220	Retailing and Merchandising for the Small Business	1	Prerequisite: None		F (w)		4 <sup>th</sup>	
	MGMT 304	Introduction to Management Functions	3	Prerequisite: None; <i>Advisory: ENGWR 101, ESLW 340, or BUS 100</i>	H	H		2 <sup>nd</sup>	
	MGMT 372	Human Relations and Organizational Behavior	3	Prerequisite: None; <i>Advisory: ENGWR 101, ESLW 340, or BUS 100</i>	O	O	O	3 <sup>rd</sup>	
	MKT 312	Retailing	3	Prerequisite: None; <i>Advisory: BUS 100, ENGWR 101, or ESLW 340</i>	O			3 <sup>rd</sup>	
<b>Total Units Required (not including prerequisites):</b>			18						